

THE PORTFOLIO OF

tessa
bleming

COPY WRITER

MISSION STATEMENT:

To write sassy, pun-filled, and trend-heavy copy across all platforms that is succinct and has a twist of empowered feminism.

BIO

My name is Tessa Fleming and you can't tell, but my portfolio is scented (and pink, obvi) à la Elle Woods because I work just as hard as she did, but it has nothing to do with winning that loser Warner back.

I'm the perfect combination of a creative writer, a strong self-editor, and a killer project manager; slaying all the details and deadlines!

My copy appears on websites, social media platforms, and e-blasts. Many of my clients are pop culture driven, so I'm constantly writing about the latest and greatest in celebrity trends, beauty, and fashion.

A few of my favorite things are the black heart emoji, Beyoncé lyrics (Who run the world? GIRLS), and burritos.

TABLES OF CONTENTS

CLIENTS

LASER KITTEN 4

BEACH BLANKET BABYLON 15

CHALKSCRIBE 18

TESSA FLEMING 19

CLIENT

The logo for Laser Kitten is written in a bold, black, brush-stroke font. The word "Laser" is positioned above "Kitten". The letters are thick and have a hand-drawn, energetic feel, with some strokes extending beyond the main body of the letters. The overall style is modern and artistic.

Based in Los Angeles, CA, and founded by Creative Director, Marisa Ravel. Laser Kitten makes high quality clothing and accessories heavily inspired by art, pop culture, and growing up in the 80s and 90s. Marisa also works with other artists from all over the world to bring you exclusive collaborations. Laser Kitten has had the pleasure of working with brands as such as Puffy Paint, Forever 21, Mattel, Dreamworks, BeautyCon, Jordache, Too Faced, and many more.



WAVY RAINBOW PIN

Taste the rainbow? Nah. How about wear the rainbow? Trippin' hella hard on this RAINBOW pin. What's at the end of the rainbow? Laser Kitten, duh!



BAD BITCH BLANCHE PIN

Blanche Devereaux is the Samantha Jones of Golden Girls. With this pin you can flaunt being the naughtiest minx in your friend group.



LOVE VIBES PIN

All you need is LOVE and a strong pin game. Match with our Rainbolt Pin and you'll really have all the love you need. Let your love of flair radiate in full color with this vintage inspired pin!



MAGIC RAINBOW PIN

Somewhere over da rainbow is this perfectly precious pin.

Illustrated exclusively for Laser Kitten by @isecreamcolour



NAILS NEON SIGN PIN

No, I'm not seeing anyone. Yes, I know it's extra for glitter.

Glow in the dark, "Nails" Neon Sign Pin. Illustrated by Yoko Honda for Laser Kitten.



CLAWS PIN

All you fine felines know you gotta sharpen your claws at the nail salon. How else are you gonna take down all those dirty dogs?



DAT ASS PIN

This pin is for the peeps who are all about big booties! (So, basically everyone.) Celebrate being thick af!

Art by Marisa from Laser Kitten.



PIZZA BESTIES PIN SET

Get cheesy with your best friend!



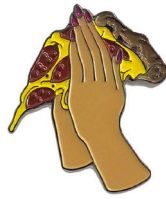
RAINBOLT PIN

Do you always wear your heart on your sleeve? Now you can double up on "all the feelz" with this 80s-inspired pin.



COFFEEEEEE PIN

Coffee is definitely in our top three survival needs. Right up there with glitter and our besties. Whether it's black or filled with sugar, tongue-burning hot or iced on a summa day, a single espresso or double-fisting Trentas — we love all coffee! This pin is for the true coffee aficionado whose blood is pumped with caffeine. Even the colors are Dunkin' Donuts-inspired!



SLICE OF HEAVEN PIN

I'm not super hungry. I'm just gonna order an X-Large, pepperoni, extra cheese, stuffed crust personal pizza. Did you want something for yourself?

This holy grail of pizza pin is 1.5", enamel, comes in 3 different skin tones, and can be the newest addition to your Laser Kitten pizza collection (pin & stencil found here).



BRUJA PIN

Sage the f' outta your room, charge your crystals, spread out the tarot cards, and grab this hella spiritual Bruja Pin.

This 1.5" enamel pin has a killer pastel pink mani, a pearl rosary with rose charm, a blue heart ring, tons of gold jewelry, and it comes in 3 different skin tones.



GIVIN' ME LIFE PIN

Laser Kittens love coffee the way the Internet loves cat memes. Match this pin with the Vintage Coffee Mug pin to let all your friends know that when it comes to coffee you don't play.



LK CITY PINK COP CAR PIN

Laser Kittens break all the rules, that's why you need this Cop Car pin to keep you and your bad girl squad in line (and out of fashion juvie.)

We teamed up with our favorite Tokyo based artist Yoko Honda to bring you this adorable 1" pink cop car pin. Don't get caught by the fashion police without one!



LOVE POTION PIN

I put a (LOVE) spell on you and now you're mine!

With this 1.5" enamel pin you won't need Dr. LoveBbecause you can cast your own love spells!

It's the perfect Valentine's Day gift for your future bae or your bestie GALentine! Or throw yourself some self-love!



80'S LIPS PHONE PIN

You used to call me on my lips
phone... Late night when you need
my love

Illustrated for Laser Kitten by
Martina Martian.



90'S COMPUTER PIN

Gotta update my MySpace Top
8 then hop onto AIM to ask the
important questions like A/S/L and
wanna cyber? Illustrated for Laser
Kitten by Martina Martian.



MAKE OUT MIX TAPE PIN

Before CDs there were these things
called cassette tapes. All ya had to
do was pop it in your boom box
and then you had the perfect mix
for Seven Minutes in Heaven with
Brad from homeroom.

Illustrated exclusively for Laser
Kitten by @iscreamcolour



VINTAGE COFFEE MUG PIN

Like that Shakespeare guy famously
wrote, "How do I love coffee?
Let me count the ways. Coffee is
bae. Coffee is lyfe. Coffee's sweet
nectar, never giving me strife!"

Illustrated exclusively for Laser
Kitten by @iscreamcolour



PINK GLITTER PAINT PIN

Puff, puff, pass—the glitter paint.
Now let's paint our overalls and
decorate our Trapper Keepers.

Squeeze on the fun! This is
part of a 9 pin series illustrated
exclusively for Laser Kitten by @
iscreamcolour



FRUIT PUNCH PIN

This pin honors the drink that
defined a generation and has more
sugar than we probably needed. All
you gotta do now is grab the rest
of your lunchable and you'll be a
fully nourished 90's baby.

Illustrated exclusively for Laser
Kitten by @iscreamcolour



GIRL POWER MOOD PIN

Feeling moody AF? Just adjust the arrow and let everyone know how you feel without saying a word! It's like if the Spice Girls and a Mood Ring had a baby! Girl power!



MERRY WHATEVER PIN

How about instead of “ugly sweaters” we wear freaking adorable pins to celebrate the season? Start off (or build) your holiday pin collection with this red heart “Merry Whatever” pin outlined in Christmas lights and Have Yourself a Merry Little Whatever.



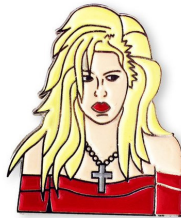
90S CELL PHONE PIN

This phone's battery never died and the screen never cracked! We can bring back the golden age of cellphones - at least in pin form.



90S DREAM PHONE PIN

Pretty sure we all prank called (don't forget to hit *69 first) on this phone. Good thing we're super mature now, LOL.



KELLY PIN

Bad gal alert! Kelly was the ultimate bad girl and taught us how to rock a crop top WAY before Kylie.



DATE WITH ZACK PIN

Heartthrob alert! We'd rather meet Zack behind the Max to make out, but we'll take this pin as a close second. Swoon.



KEEP UR HEAD UP PIN

We go hard at the gym. So hard we lost our head. This pin takes physical fitness to a whole new level.



SH*T GLITTER PIN SET

For the glitter queens that eat, sleep, and even shit glitter. Good luck cleaning the toliet.



VODKA PIN

For the bad girls that drank at their junior high dance. Just don't let Mrs. Sullivan catch you in the act.



PINK LAMBO PIN

If you can't afford an actual Lambo yet, you can buy this pin to hold you over while you're chasing your dreams and stacking that paper.



CLARISSA PIN

Life would be so much easier if Clarissa would just explain it all! This might be our favorite pin yet! Illustrated for Laser Kitten by the amazing Sara M. Lyons.



PASTEL GEO PIN SET

The totes ideal pin set for the super chic 90s babe who is starting (or building) her pingame.



SUGAR DADDY PIN

Working 9-5 is tough! Let's be sugar babies instead. "Daddy, I need some more Laser Kitten pins. PLEEEEEAZE."



DAT ASS PIN

This pin is for the peeps who are all about big booties! (So, basically everyone.) Celebrate being thick af! Art by Marisa from Laser Kitten.



PINK MOON SPARKLE NAIL POLISH PIN

Sparkle, baby, sparkle. This Pink Moon Sparkle nail polish pin is the flawless choice for the girly girl who isn't afraid to get her shine on. Complete the set with the Spooky Black and Rockstar Red nail polish pins.



FLOWER POWER PIN SET

Great things come in fours—the Sex and the City gals, Teenage Mutant Ninja Turtles, and this pin set. Share with your besties or wear a different pin for every season.

Add these babies to your favorite jacket for the ultimate flair throwback. They look super cute on a vintage denim jacket!



HOLLYWEIRD PIN

Hollywood. Hollyweed. Hollyweird. However you slice it—it's the place where weirdos come out to play (and that's what makes it so great).



SPOOKY BABE EYESHADOW PIN

Smoky eye? Check! This high-pigment, extra sparkle pin leaves all others in its sparkly dust.



BAD LIL' PONY PIN

Are you bad and boujee? Good, us too! Stick Bad Lil' Pony on your fav leather jacket and be the baddest B on the block.



FOREVER ALONE BEAR PIN

We are embracing the single life! We don't need a bae to complete us! We're hella amazing all on our own. Plus, now we have this cute pin!



FUCK OUTTA HERE BEAR PIN

Get the fuck outta here with all your "baes" and "boos." Ain't nobody got time for that. We're out here grinding! Wearing our single-ness like a badge of honor!



GRUMPY BEAR PIN

Never been much of a Funshine kind of girl? That's okay! We much prefer Grumpy because we are always hangry, lost, or late.



We found you, Miss New Booty!
Get it together and bring (this patch) back to me!

You can be extra cheeky with this 4" patch and sew it into the backside of your Apple Bottoms.



Click, click, click. Do you hear that?
It's the sound of badass babes coming to take over the world.
Click, click, click.

Rock this 3" iron-on, glittering patch on your purse, notebook, anything.

Designed by the ULTRA amazing Robin Eisenberg, exclusively for Laser Kitten. Meow!



No need to call 911. A bold lip can save any fashion emergency.

Rock this 3" iron-on, glittering patch on your purse, notebook, anything.

Designed by the ULTRA amazing Robin Eisenberg, exclusively for Laser Kitten.



Our aesthetic = the neon signs outside of strip clubs. You too?! Then flaunt your embodied feminist spirit with this "GIRLS GIRLS GIRLS" 10" patch.



Forget double rainbows—with this pack of TWENTY Laser Kitten Fabric Markers you can make like a zillion rainbows!

- Customize your mom jeans, decorate your ex’s sweatshirt you’ll never return, or make your fav item of clothing even more fabulous!
- The inks are kid friendly and kid-at-heart friendly!
- They work on most textiles, are nontoxic and machine washable, and do not require heat setting. No hairdryer required!
- Each set includes 20 permanent fine tip fabric markers.



Take your “Crazy Cat Lady” status to the next level with this 14” Rainbow Kitten Glitter stencil. Plus, stencils are like tattoos for your clothes, so now you’re basically a tattoo artist. Go, you!

Get the matching pin here!



Puffy-paint with all the colors of the wind, bb gurll!

This Laser Kitten 6-Pack (like abs, but different) of Pastel Glitter Puffy Paint is an amazing assortment of translucent, pastel, glitter colors that take your Puffy Paint collection to the next dimension!

- Non-toxic (unlike your ex) and fun for all ages!
- The ultimate multi-surface 3D paint. Decorate your jacket, skateboard, window, Dad Hat, or whatever tickles your fancy!
- Dries permanent and super sparkly— it’s even machine washable on fabric!



With this bitchin’ 14” stencil, be the graffiti artist Banksy wishes he could be. Turn your hoodie or jackets into art and hit the streets! Cut it in half and craft with your bestie, extra cheese, please!

Get the matching pin here!



An ass-cellent mug for the homie that can never get enough of DAT ASS. Like the philosopher Bubba Sparxxx once said, “Booty, booty, booty, booty rocking everywhere.” We don’t disagree.

White, glossy, ceramic mug guaranteed to withstand microwave and dishwasher use.



See?! Neon unicorns do exist! At least in the Laser Kitten world!

This sturdy white, glossy ceramic mug is an essential to your cupboard. This brawny version of ceramic mugs shows it’s true colors with quality assurance to withstand heat in the microwave and put it through the dishwasher as many times as you like, the quality will not be altered.



Too legit to quit. Flamingoes + geometric shapes = our happy place. Complete your interior design aesthetic with our Paradise Pillow.

White, glossy, ceramic mug guaranteed to withstand microwave and dishwasher use.



Courtney & Kurt. Brad & Jen. Britney & Justin. You love all the 90's power couples, but now you can let everyone know it with this Kim & Edward/Winona & Johnny mug. Never forget, Wino forever.



Late at night when all the world is sleeping, I stay up and drink coffee.



We like our caffeinated beverages like we like our 80s technology—slow and unreliable. Oh, wait, not. That's not right... *System Error*



NAIL POLISH DAD HAT

This pastel pink Dad Hat is the perfect mix of tomboy & girlie girl. Throw it on before a mani for the nail-obsessed lifestyle. We already know what color we want! Pastel pink please, to match our new hat.

Collab with our friends over at CRSHR. You can also wear it with any of our other gorgeous makeup pins!



KITTEN CLUB DAD HAT

Remember Mom Jeans? Well, the new trend is Dad hats. Grab this white, "Kitten" CRSHR collab and celebrate everyday like it's Saturday. Meow! Match this hat with our Kitten Club pin for extra kitten cuteness!

CLIENT



Beach Blanket Babylon, San Francisco's hilarious pop culture musical revue, is the perfect night out with friends. Celebrating more than 16,000 performances and seen by more than six million people from around the world, this internationally acclaimed production continues to delight audiences at Club Fugazi in San Francisco's North Beach district with its spectacular costumes and outrageously gigantic hats!

HOLIDAY & NYE

tickets

ON SALE NOW!

STEVE SILVER'S
BEACH BLANKET
BABYLON

WIN a gift certificate* for a pair of tickets to *Beach Blanket Babylon*!

ENTER HERE!

* Valid 11/16/2017- 12/09/2017; Rear Cabaret, Wed-Thurs, subject to availability; 21+

© 2017 BBL PHOTO: BOB MURPHY

GRAB YOUR RASPBERRY BERET &

tickets

NOW!

STEVE SILVER'S
BEACH BLANKET
BABYLON

BUY TICKETS HERE!

© 2017 BBL

SEE THE **Big Hat** FOR YOURSELF!

STEVE SILVER'S BEACH BLANKET **B BYLON**

WIN a gift certificate* for a pair of tickets to Beach Blanket Babylon! **ENTER HERE!**

*Valid 3/10/2017-6/31/2017; Rear Cabaret, Wed-Thurs, subject to availability; 21+ with valid ID

FEEL THE **Bern?**

STEVE SILVER'S BEACH BLANKET **B BYLON**

GET TICKETS NOW!

TRUMP & PUTIN **Bromance!**

STEVE SILVER'S BEACH BLANKET **B BYLON**

GREAT SEATS AVAILABLE!

CLIENT

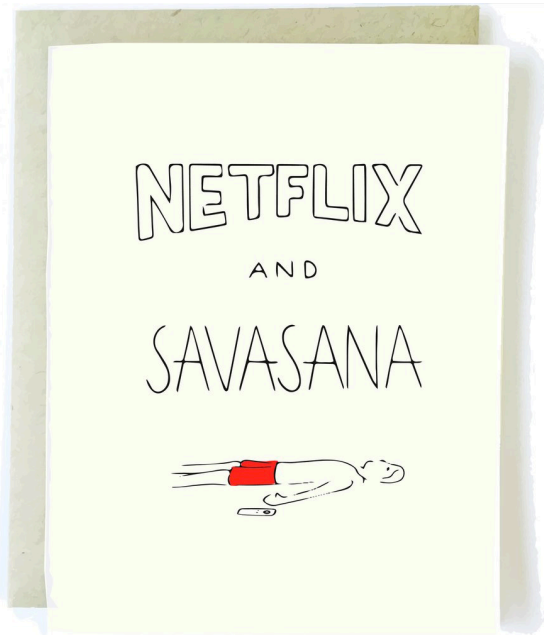
chalkscribe

H A N D C R A F T E D I N
L O S A N G E L E S , C A

Chalkscribe is a hand-crafted stationery company founded by Emmy award-winning actor Wes Aderhold. Born out of his time as a “stay at home actor” he decided to put ink to luxe cream paper and let the absurdities of his mind take shape.

Chalkscribe sports a hint of pop-culture, wit, sarcasm, and sass and each design is personally created by Wes.

In just under a year the company has been picked up nation wide by Paper Source, Nordstrom, Urban Outfitters, as well as a slew of wonderful boutiques across this great nation.



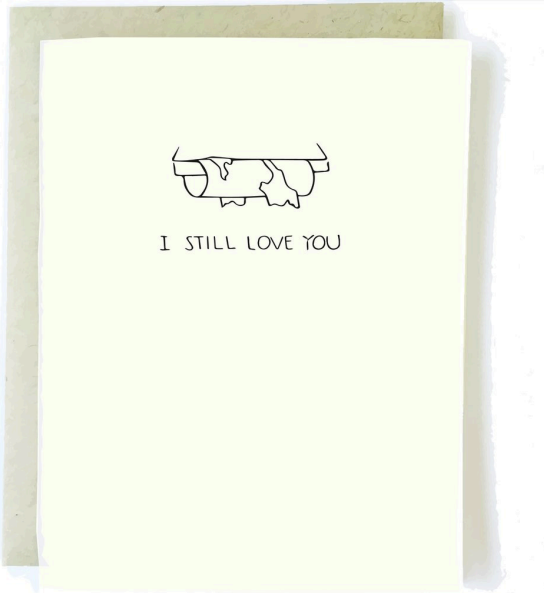
For the hella spiritual fuckboy you met on Tinder.





There's no one I'd rather black out with than you.

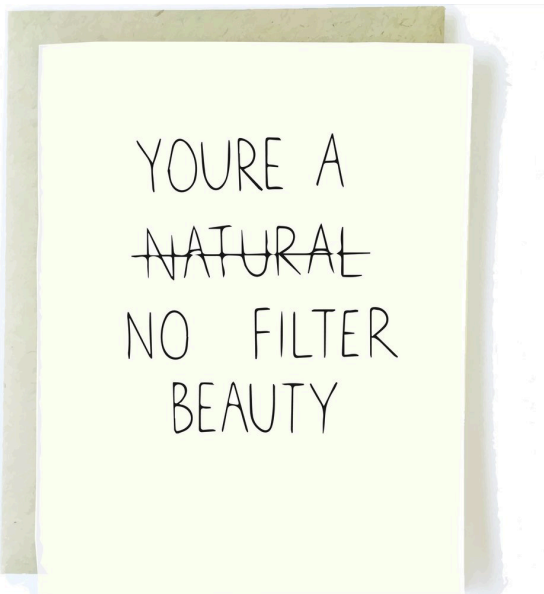




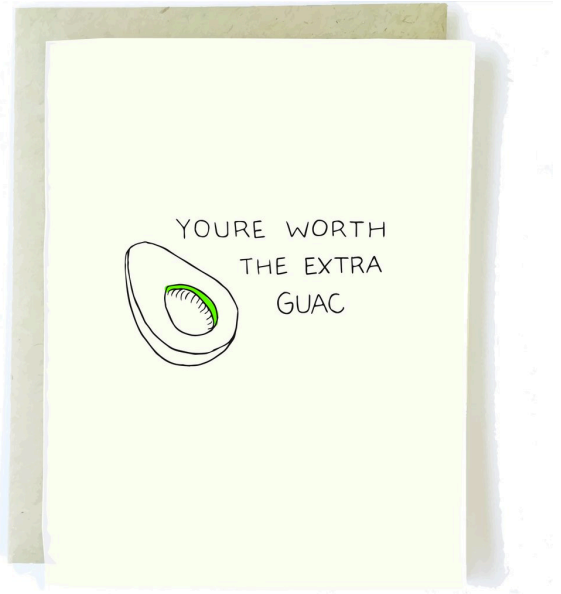
I love you, but please grow up and replace the roll. While we're on the subject take out the trash too— ya lazy bum. <3



Ain't nobody fucking with my clique.



Snapchat developed the “pretty filter” after stalking your Insta.



And the extra calories.



Nothing says love like
THE MOST unrealistic
expectations of men EVER.
Thanks, Ry.



The perfect card for
your codependent life partner,
since neither of you will
ever be able to trap a man.





No one tell Kanye, but Kim posts nudes on the 'gram. He already has enough to worry about.



Jack, I want you to draw me like one of your Instagram models.



Especially because we have separate bathrooms.



Right in the nick of time because honestly, I can't stand the thought of dry humping one more toad.

CLIENT

tessa
fleming

INSTAGRAM



[tessamaurice](#)



♥ 25 likes

tessamaurice A selfie a day keeps the haters at bay.



[tessamaurice](#)



♥ 41 likes

tessamaurice This is what I'll be smoking ✨



[tessamaurice](#)



♥ 45 likes

tessamaurice When you're minding your own business taking a selfie and the 20% battery warning pops up.



tessamaurice



♥ 49 likes

tessamaurice Canadian tuxedo Friday vibez ✨



tessamaurice

Financial District, San Francisco >



♥ latenightlanguage, briezelaafferty and 53 others

tessamaurice Pretending I'm at Joshua Tree or some other hip, spiritual place ✨🌿✨



tessamaurice



♥ 25 likes

tessamaurice Current mood.



tessamaurice



♥ 66 likes

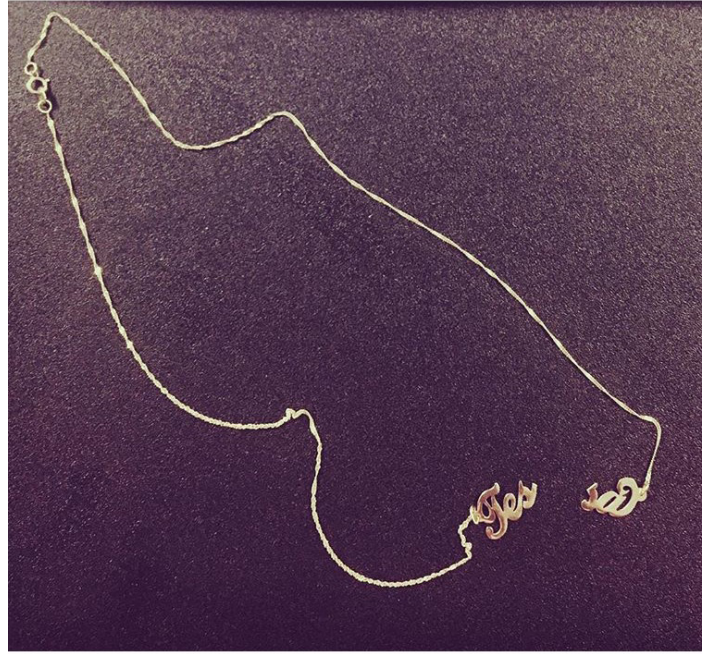
tessamaurice #badbitch

 **tessamaurice** ...



♥ **hollynnw, yeelen_e and 93 others**
tessamaurice I'm just a girl. Standing in front of a wall. Hoping for Instagram likes.

 **tessamaurice** ...



♥ **hollynnw, latenightlanguage and 51 others**
tessamaurice I'm currently having an identity crisis.

 **tessamaurice** ...
NOPA District >



♥ **hollynnw, cregs and 64 others**
tessamaurice Coffee, IVY PARK and a side pony.

 **tessamaurice** ...



♥ **16 likes**
tessamaurice My friends are as delusional as I am.



tessamaurice

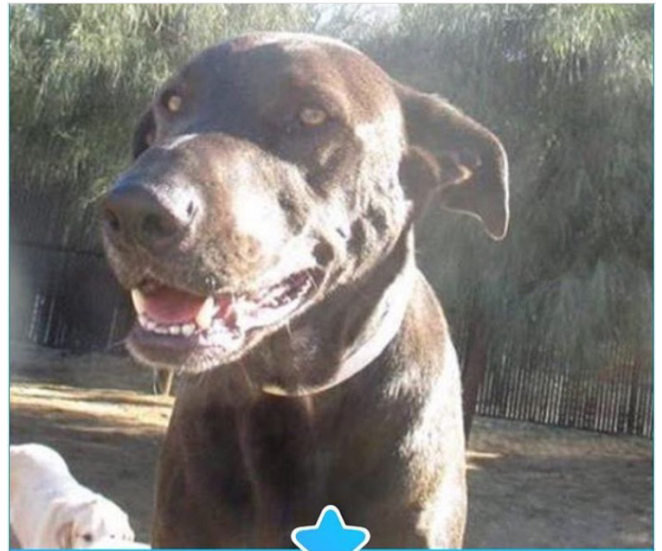


♥ 18 likes

tessamaurice meal prep



tessamaurice



Michael, 25
CEO at Leap Motion



♥ hollynnw, kenneyfh5 and 26 others

tessamaurice Should I give this pooch a chance?
@tinder



tessamaurice



♥ 24 likes

tessamaurice All my office fashion cues have been taken
from Dolly.



tessamaurice



♥ 15 likes

tessamaurice Squad goals.



tessamaurice



♥ 27 likes

tessamaurice Structural art installation by @hollynnw



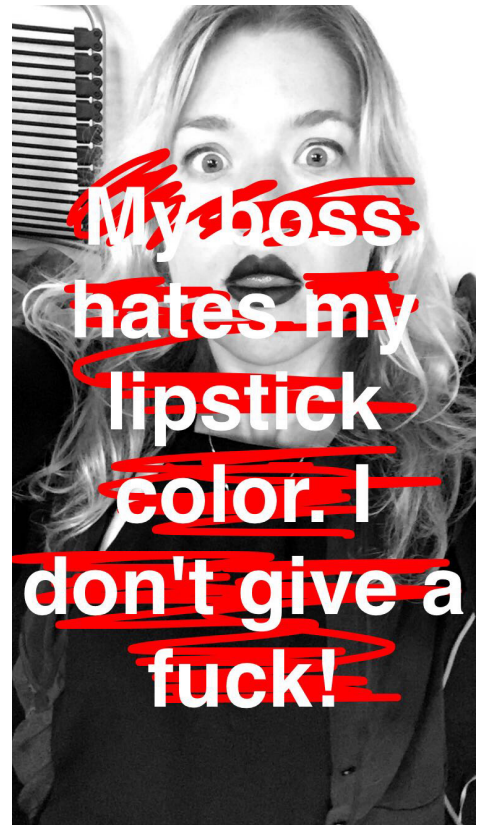
tessamaurice



♥ 22 likes

tessamaurice What I talk about on first dates to pretend I like sports.

SNAPCHAT





Asked a guy out and he said no! Did my hair get flat? Did I stumble into bad ?



Fluorescent lighting got me like



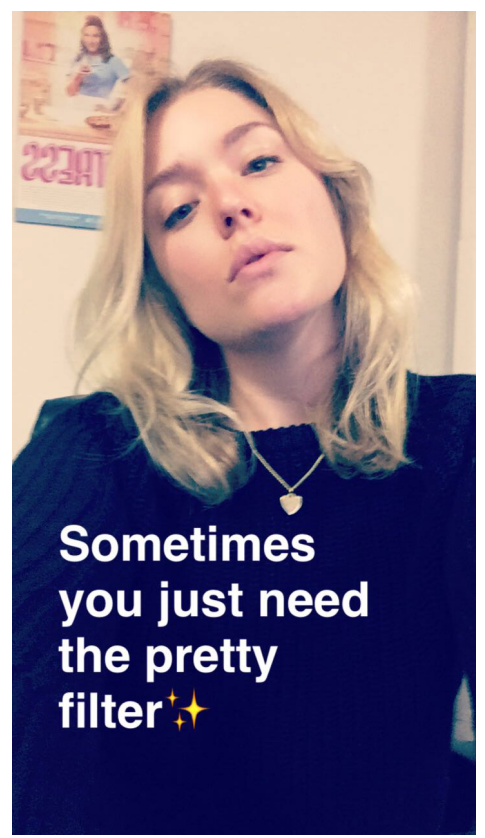
Finally a filter that shows how I see myself



My salad is hella funny



Memes IRL



Sometimes you just need the pretty filter ✨

FACEBOOK



Tessa Fleming with Hana Brooks Downey and 4 others.

April 15, 2012 at 1:30pm · San Francisco · 🌐

Disney princesses gone to Coachella.



👍 Christian Eidem and 22 others 1 Comment 1 Share



Tessa Fleming

August 12, 2016 at 5:23pm · 🌐

Friday night plans: wax off my mustache.

👍❤️😱 Kristina Gladden and 54 others 5 Comments

👍 Like 💬 Comment ➦ Share



Olivia Benson

You inspired me

Unlike · 🔄 2 · Reply



Tessa Fleming

September 26, 2015 at 3:20pm · San Francisco · 👤

Sometimes you put your underwear on backwards and it's the best you can do.

👍 Samantha Finkelstein and 46 others 4 Comments



Tessa Fleming

October 5, 2009 at 6:07pm · 👤

writing a paper about Facebook. I've done a lot of research.

👍 Elisheva Soto and 2 others 1 Comment



Tessa Fleming

May 18, 2016 at 7:02am · 🌐

Real friends like your pic on Insta and FB.



Victoria Lavin and 35 others



Tessa Fleming with Stephanie Pietryla.

October 26, 2011 at 11:26am · 🌐

Ethics class is super interesting. We are learning a ton!



Tessa Fleming

January 22, 2016 at 1:12pm · 🌐

Walked past a guy wearing a Bernie tee while downing a Philz. Hopefully he's on Tinder.



Alicia Garcia-Romero and 62 others

5 Comments



Like



Comment



Share



Carmen Regina Martines

Hopefully? Of course he is

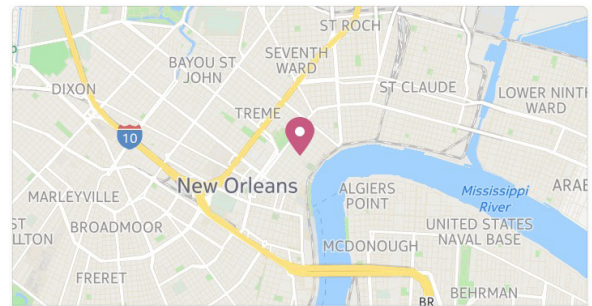
Unlike · 🍀 1 · Reply



Tessa Fleming checked in to Marie Laveau House of Voodoo with Francesca Latzer.

August 29, 2016 at 10:02am · New Orleans, LA · 🌐

Putting hexes on our exes.



Marie Laveau House of Vo...

★★★★★

Medical Service · Religious Boo...

Review



Tessa Fleming

June 2, 2016 at 2:35pm · 🌐

Most excited for the black heart and cucumber because they perfectly sum up my dating life.



72 new emoji are coming to your phone

The Unicode Consortium, the body that controls and ap...
telegraph.co.uk



Maggie Mazur and 26 others

8 Comments